



Evgeny N. Pashentsev. Hugo Chavez. In the flames of the information warfare. Moscow: International Centre for Socio-Political Studies and Consulting with the academic support of the Philosophy of the Language and Communication Chair at the Philosophy Faculty of the Lomonosov Moscow State University, the CEEISA Permanent Section “Communication Management in World Politics and Business”, International Expert Network EURUCMNET, 2014. – 172 pp.

Hugo Chavez probably is the brightest representative of the new left wave in Latin America which brought progressive governments to power. Starting from his first electoral victory in 1999 to his death from the severe disease in 2013 he was in the focus of the continuous media war in the right-wing Venezuelan media and international ones. The book analyzes the role of media tycoons in the preparation and organization of this media war in the conditions of the geopolitical interests of Washington. The main attention is given to the manipulative technolo-

gies in the informational space used to discredit the president and his policy. In the last part of the book there is an analysis of a new episode of political and informational warfare in Venezuela in the context of the Ukrainian events and the goals of the US strategic communication.

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